

Departmental Erasmus Coordinator:
Prof. Edgardo Sica
Office-room no.14, ground floor, Law Department (palazzo ex-Ateneo)
Tel. +39 0881 75.37.36
Mail: edgardo.sica@unifg.it



Università di Foggia

University of Foggia Department of Economics

Largo Papa Giovanni Paolo II, 1
71121 Foggia (ITALY)

2nd Level Degree in “BUSINESS ADMINISTRATION”

List of courses offered a.a. 2015-2016

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Legend:

- A = Autumn Term
- S = Spring Term
- N/A = not available – please contact the course's Professor

Please note that:

a. ALL courses are taught in Italian

b. final examinations are generally in Italian. However some Professors give ERASMUS students the possibility of making the final exam in other languages: please check the corresponding column in the next pages.

c. exams are scheduled on December 2015, January, February, April¹, June, July, and September 2016

¹ Only for Erasmus students who joined the Economics Department in the autumn term

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Course	No. of Credits	Lecturer	Term	Program	Examination in the following languages:
1st YEAR					
BUSINESS ADMINISTRATION & MANAGEMENT (Economia Aziendale & Management)	7	Prof. Mauro ROMANO mauro.romano@unifg.it	A	N/A	N/A
BUSINESS MANAGEMENT – SECOND LEVEL (Economia e gestione delle imprese-Corso avanzato)	8	Prof. Pierpaolo MAGLIOCCA pierpaolo.magliocca@unifg.it	A	Part 1 – Operations strategy and managing change 1. Introduction to Operation management 2. Operations strategy and competitiveness 3. Product management Part 2 – Product design and process selection 4. Understanding processes 5. Manufacturing product and process design 6. Service products and process design 7. Total quality management: Six Sigma 8. Operations consulting e reengineering 9. Project management Part 3 – Supply chain design 10. Supply chain strategy 11. Strategic capacity management 12. Just-in-time outsourcing e lean systems Part 4 – Planning and controlling the supply chain 13. Forecasting 14. Aggregate planning and operations 15. Inventory control 16. Material Requirements Planning 17. Operations scheduling 18. Synchronous manufacturing e theory of constraints	Italian/English

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(Strategia e organizzazione degli intermediari finanziari)	8	Prof. Stefano DELL'ATTI stefano.dellatti@unifg.it	A	N/A	N/A
(Economia dell'Impresa)	8	Prof. Cesare POZZI cesare.pozzi@unifg.it	A	N/A	N/A
PUBLIC MANAGEMENT (Management Pubblico)	8	N/A	S	N/A	N/A
CUSTOMER SATISFACTION (Customer satisfaction)	8	Prof.ssa Barbara CAFARELLI barbara.cafarelli@unifg.it	S	N/A	N/A
(Diritto della concorrenza)	6	Prof.ssa Claudia TEDESCHI claudia.tedeschi@unifg.it	S	N/A	N/A
BUSINESS ECONOMICS: CONSULTING AND PROFESSIONS (Economia Aziendale – Consulenza e Professioni)	7	Prof. Antonio CORVINO antonio.corvino@unifg.it	A	<p><i>This teaching deepens the problems concerning the assessment of a corporate strategy. In particular, it analyses the informative effectiveness about some methods and tools that can support the management in the valuation of qualitative-quantitative variables related to a corporate strategy. The main topics are amenable to:</i></p> <ul style="list-style-type: none"> • <i>the issues related to the corporate strategy assessment</i> • <i>the strategic plan: a tool for assessing and communicating corporate strategy</i> • <i>the strategic control: an overview of Balanced Scorecard Model</i> • <i>the Economic capital models (e.g. the financial model, the EVA model, etc.)</i> • <i>the corporate strategy assessment and value creation paths</i> • <i>the value creation drivers for the shareholder, the customer and the firm</i> • <i>the key performance indicators oriented to measure the value creation for the shareholder, the customer and the</i> 	Italian/English

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				<i>firm</i>	
STRATEGIC MANAGEMENT (Strategic management)	8	Prof.ssa Enrica IANNUZZI enrica.iannuzzi@unifg.it	A	<p><i>Teaching programme (summary):</i></p> <ul style="list-style-type: none"> - <i>Decision making</i> - <i>Limited Rationality</i> - <i>Rule Following</i> - <i>Multiple Actors: Teams and Partners</i> - <i>Multiple Actors: Conflict and Politics</i> - <i>Ambiguity and Interpretation</i> <p><i>Case studies and insight on:</i></p> <ul style="list-style-type: none"> - <i>Strategic management and strategic competitiveness</i> - <i>Strategic planning</i> - <i>Strategic development</i> - <i>The strategic control</i> <p>Textbook: March J.G., <i>Prendere decisioni</i>, Il Mulino Saggi, Bologna, 2002 March J.G., <i>Primer on Decision Making: How Decision Happens</i>, Free Press, 2009 Thompson A.A., Strickland A.J., Gamble J.E., <i>Strategia aziendale. Formulazione ed esecuzione</i>, McGraw-Hill, Milano, 2009</p>	Italian/English
STRATEGY AND ORGANIZATION OF FINANCIAL INTERMEDIARIES (Strategie e Organizzazione degli Intermediari Finanziari)	8	Prof. Stefano DELL'ATTI s.dellatti@unifg.it	A	N/A	N/A
INTERNATIONAL FINANCIAL REPORTING STANDARDS (Principi contabili)	8	Prof.ssa Annamaria BISCOTTI annamaria.biscotti@unifg.it	S	The international accounting standards and their transposition into Italian law The Framework Definition of assets, liabilities, revenues and costs under Framework	N/A

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internazionali)				The structure of the Financial Statements The Cash Flow Statement Statement of Changes in Equity The Tangible Assets The Operating and Financial Leasing The granted funds The Intangibles Assets The financial instruments The inventories The Construction Contracts The Equity The Provisions and contingent liabilities Accounting for Income Taxes The Business combinations The joint ventures The Investments in associates The segment reporting The Interim Financial Statements	
PROCEDURAL AND TAX LAW OF THE ENTERPRISE (Diritto Processuale e Tributario dell'impresa)	8	Prof. Mario CARDILLO m.cardillo@unifg.it	A	N/A	N/A
2nd YEAR					
ECONOMY AND POLICIES FOR SUSTAINABLE DEVELOPMENT (Economia e Politiche per lo sviluppo sostenibile)	7	Prof.ssa Caterina DE LUCIA caterina.delucia@unifg.it	A	<i>(Week 1)</i> Introduction to the course. Economy and environment interactions. Concept of sustainable development. <i>Perman et al: Chapters, 1, 3-4</i> Sustainable development: indicators of environmental sustainability <i>Perman et al: Chapters, 1, 3-4</i> <i>(Week 2)</i> Interdependencies between growth and environmental	Italian/English

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				<p>quality: the Environmental Kuznets Curve <i>Perman et al: Chapter 2</i> Efficiency and social welfare. Market failures, externalities, public goods, property rights. <i>Perman et al: Chapter 5</i> (Week 3) Market failures II. Still on externalities and property rights. <i>Perman et al: Chapter 5</i> Discounting environment and natural resources <i>Perman et al: Chapter 11</i> (Week 4) International environmental agreements. Game theory and the environment <i>Perman et al: Chapter 10</i> International environmental agreements. Case studies <i>Perman et al: Chapter 10</i> (Week 5) Environmental valuation: Theory <i>Perman et al: Chapter 12</i> (Week 6) Environmental Valuation: Methods and empirical evidence <i>Perman et al: Chapter 12</i> (Week 7) Economics and policy of pollution. Economic instruments for the environment: Taxes and Subsidies. Some indirect effects of environmental policies. <i>Perman et al: Chapters 6, 7</i> (Week 8) Economics and policy of pollution II. Tradable permits <i>Perman et al: Chapters 6, 7</i> The case of Climate Change: tradable emission permit markets in the EU and US <i>For ERASMUS students: Readings distributed in class</i> (Week 9) Tradable emission permits for forest protection</p>	
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				<p><i>For foreign students: Readings distributed in class</i> (Week 10) Economics and policy of natural resources: non-renewable and renewable resources <i>Perman et al: Chapters 14-17</i> (Week 11) Energy policies. Intro <i>For ERASMUS students: Readings distributed in class</i> (Week 12) Energy Policies II. Electricity and natural gas markets <i>For ERASMUS students: Readings distributed in class</i> (Week 13) Energy policies III: Renewable energy and energy policies in the EU <i>For foreign students: Readings distributed in class</i> (Week 14) Principles of environmental accounting. Course revision <i>For foreign students: Readings distributed in class</i> Textbooks: Perman, R., Ma, Y., McGilvray, J., Common, M. (2003), <i>Natural Resource and Environmental Economics</i>, Harlow, Essex, Pearson Education Limited. 3rd Edition - Versione inglese (<i>English version</i>)</p>	
(Management delle risorse umane)	8	Prof. Primiano DI NAUTA primiano.dinauto@unifg.it	A	N/A	N/A
MANAGEMENT ACCOUNTING (Programmazione e Controllo)	8	Prof. Piervito BIANCHI piervito.bianchi@unifg.it	S	<p><i>First part</i></p> <ol style="list-style-type: none"> 1. Management and Control; 2. Action controls and cultural controls; 3. Reward systems. <p><i>Second part</i></p> <ol style="list-style-type: none"> 1. Measuring and management performance systems; 2. Reliefs to management myopia issue; 	Only italian

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				3. Management control of uncontrollable factors.	
QUANTITATIVE METHODS FOR BUSINESS DECISIONS (Metodi e Modelli Matematici per le Decisioni Aziendali)	8	Prof. Luigi DE CESARE l.decesare@unifg.it	S	N/A	N/A
CORPORATE GOVERNANCE & SOCIAL RESPONSIBILITY (Corporate Governance & Social Responsibility)	7	Prof. Biagio Merola biagio.merola@unifg.it	A	N/A	N/A
(Economia dei gruppi e bilancio consolidato)	7	Prof. Elisabetta MAFROLLA elisabetta.mafrolla@unifg.it	A	N/A	N/A
POLICY FOR THE ECONOMIC AND MONETARY INTEGRATION (Politiche per l'Integrazione Economica e Monetaria)	7	Prof. Pasquale PAZIENZA pasquale.pazienza@unifg.it	S	<p>Part I. The EU: history, facts and institutions</p> <p>I.1 - Historical evolution of the European economic integration</p> <p>I.2 - The institutions of the EU</p> <p>I.3 - The EU decision making process</p> <p>Part II. Microeconomic aspects of the European integration: the benefits of the customs union and common market in theory and practice</p> <p>II.1 - Basic microeconomic tools</p> <p>II.2 - Economics of preferential liberalization</p> <p>II.3 - Market size and scale effects</p> <p>II.4 - Growth effects and integration of factors market</p> <p>Part III. The EU policy</p> <p>III.1 - La Politica Agricola Comune</p> <p>III.2 - Gli effetti di localizzazione e la politica regionale</p>	Italian/English

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				<p>Part IV. History and principles of the monetary intragratoion IV.1 - The monetary history of the EU IV.2 - Choice of an exchange rate regime IV.3 - The European Monetary System</p> <p>Part V. The Monetary Union V.1 - The Optimum Currency Areas V.2 - The European Monetary Union</p> <p>Part VI. The economic policy of the EU: budgets, financial markets and employment VI.1 - The fiscal policy and the stability pact VI.2 - Financial markets and the Euro VI.3 - Economic integratio and institutions of the common market</p> <p>Textbooks: Baldwin R., Wyplosz C. (2015), <i>The Economics of European Integration</i>, 5th edition, McGraw-Hill Education Europe (ISBN 978-0-07-716965-7) De Grauwe P. (2014), <i>Economics of Monetary Union</i>, 10th edition, Oxford University Press, UK (ISBN 978-0-19-968444-1)</p>	
(Diritto Privato – Corso Avanzato)	8	Prof. Salvatore MONTICELLI salvatore.monticelli@unifg.it	S	N/A	N/A